

Marketing Legends Awards

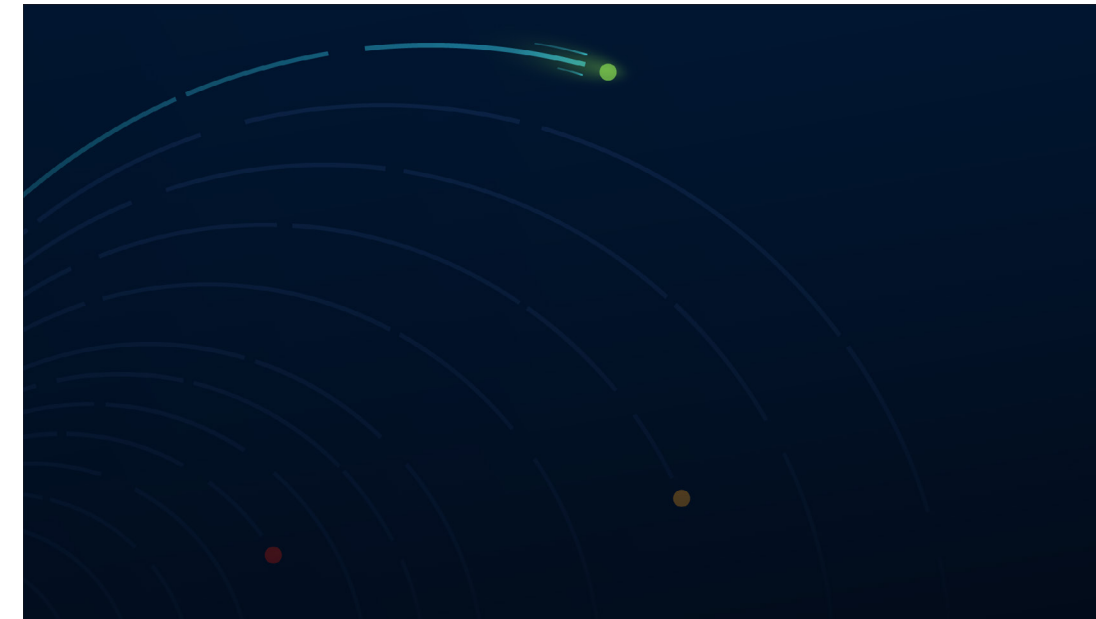
Animation Storyboards

Marketing Legends Opener

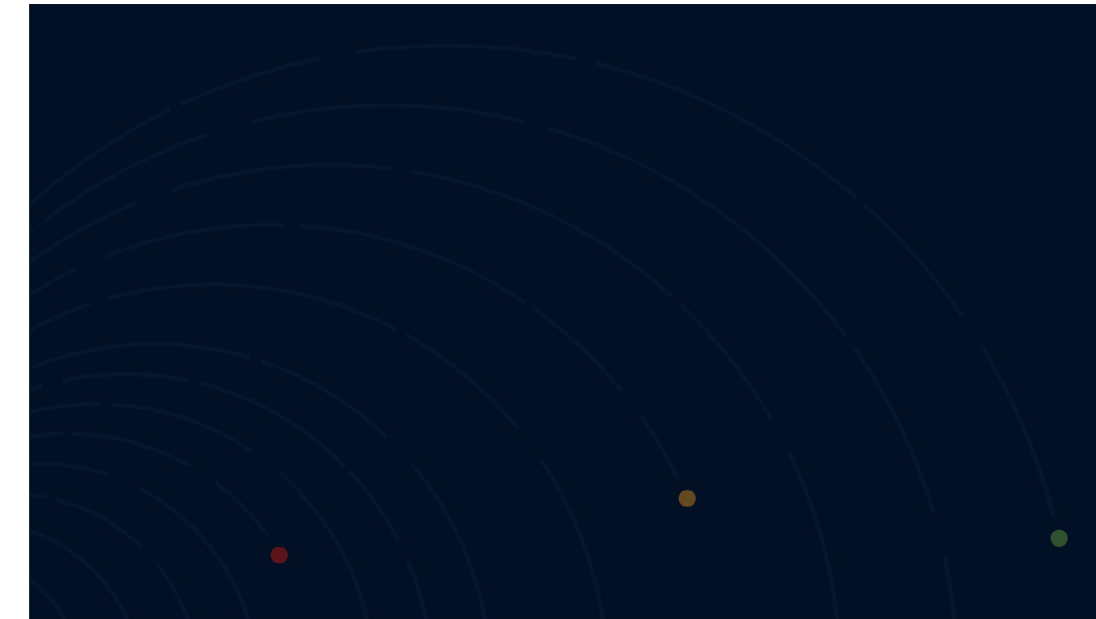
Concept: Marketing legends outperform predecessors and coworkers.
They set new standards for what is possible.



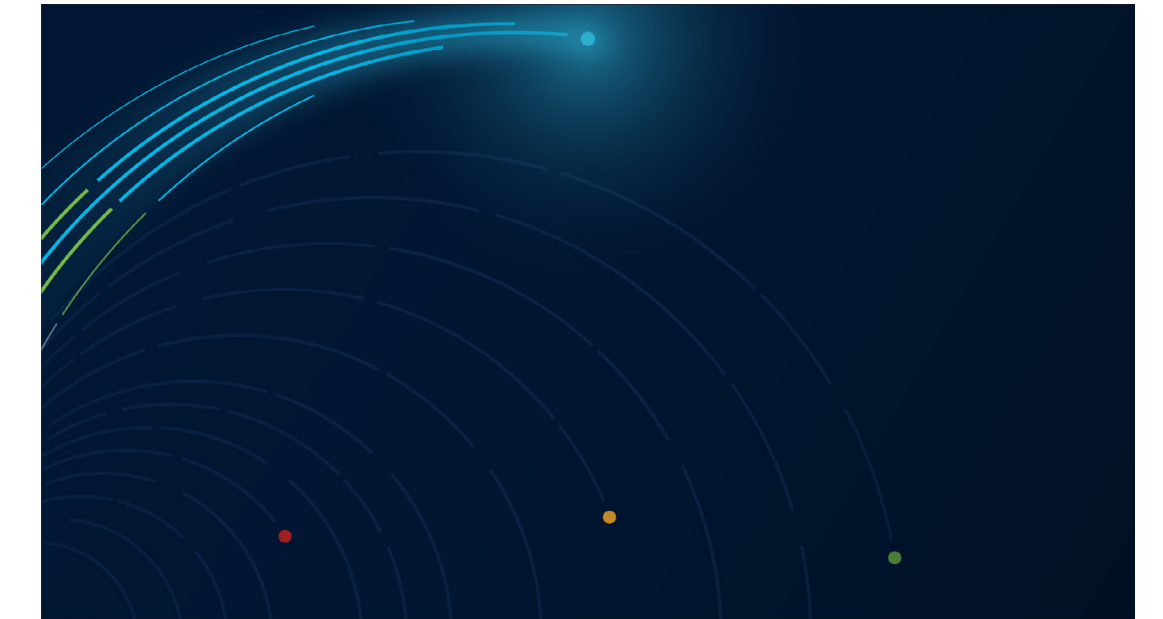
Black opener



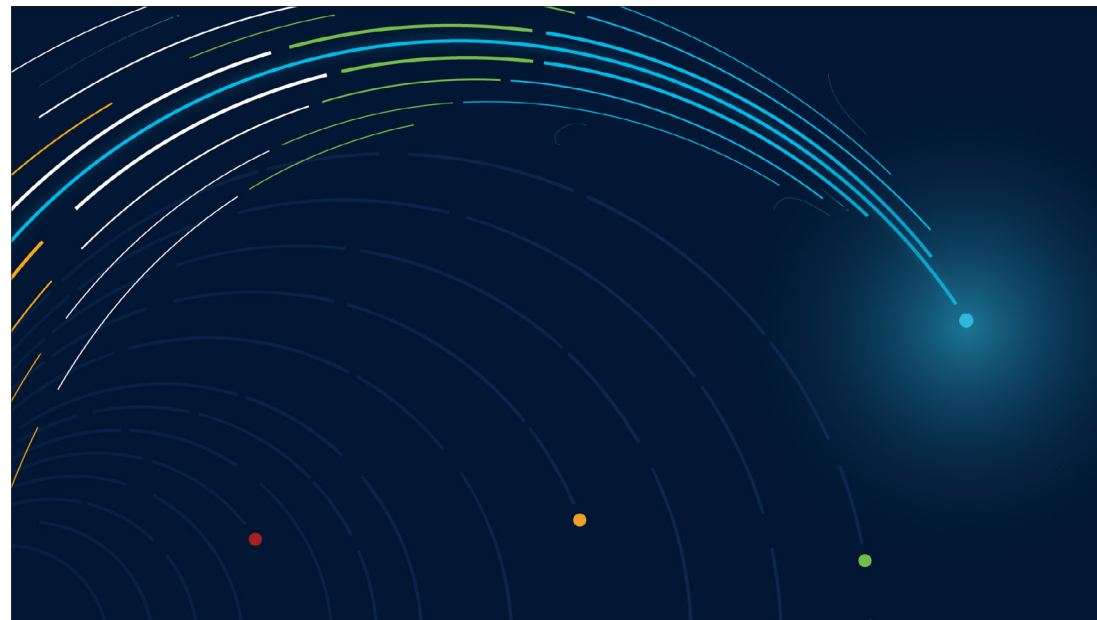
Slightly illuminated by green star



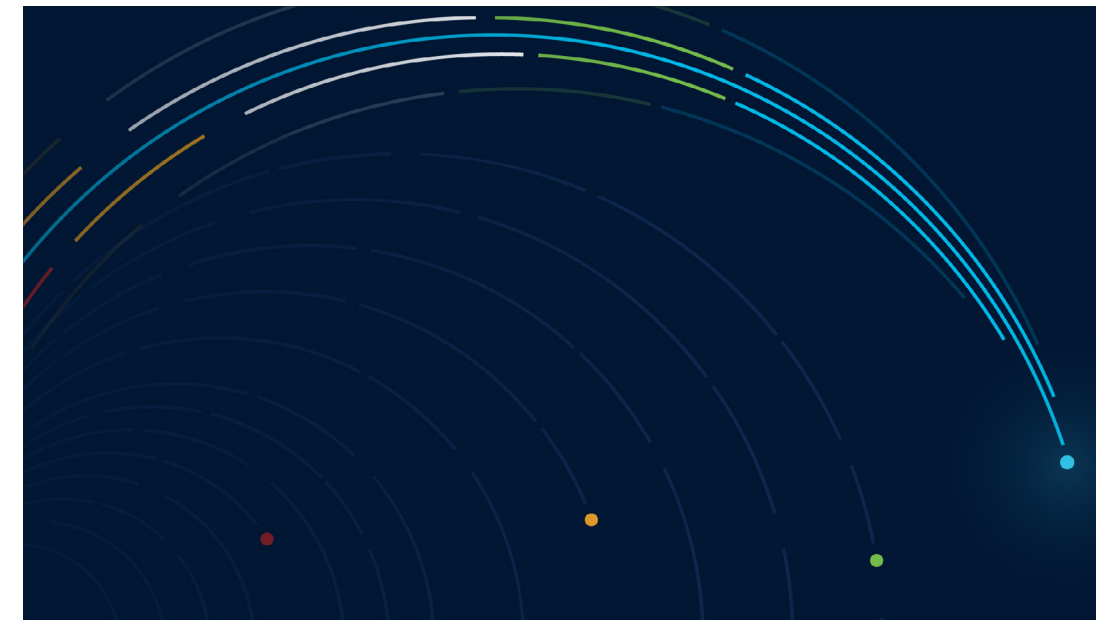
Green star, glow fades out and bright tail fades into darker color after star arrives in final position



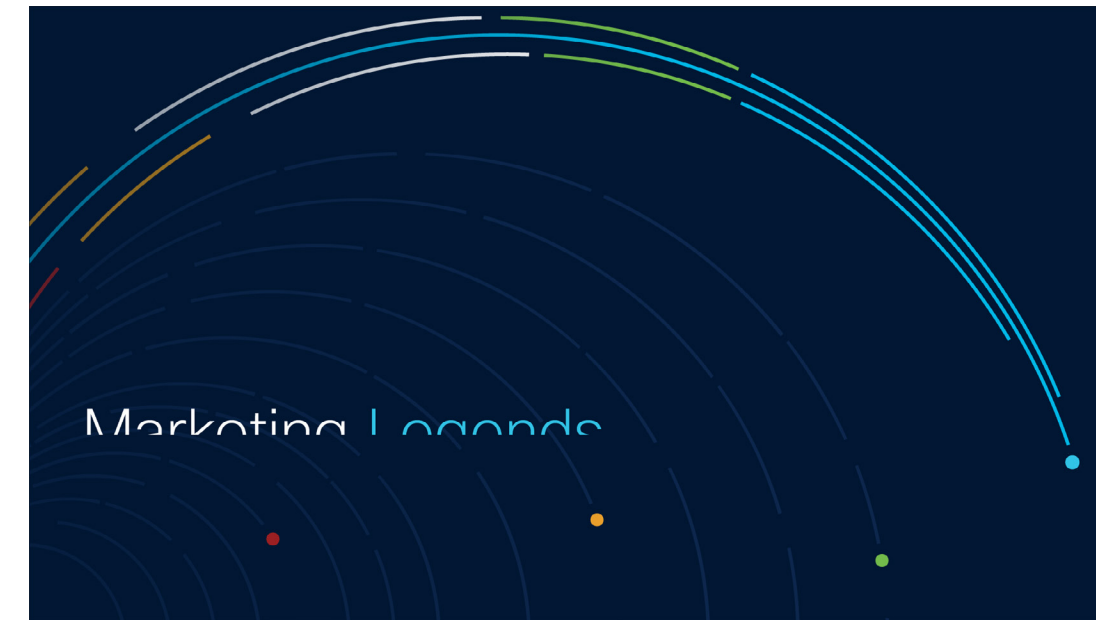
Main subject star significantly illuminates background



Star tail increases in complexity & small amounts of spark/debris when star moves fast.



Star glow, tail complexity, and debris burn off/fade out as star ease out to final positioning



Marketing Legends



Marketing Legends



Marketing Legends

AWARDS



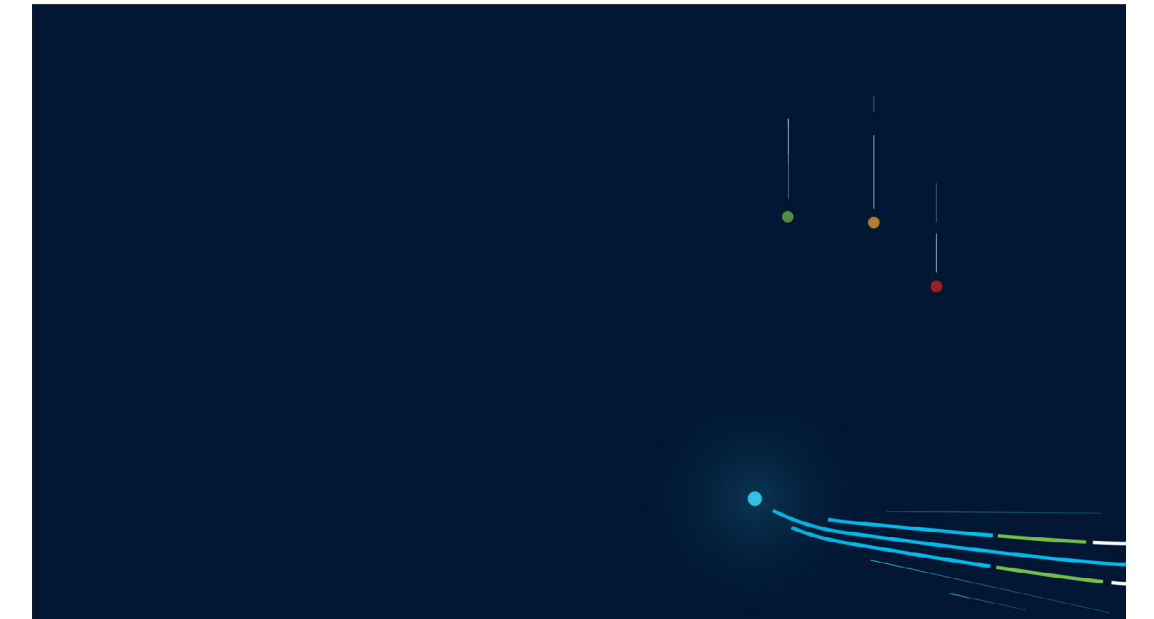
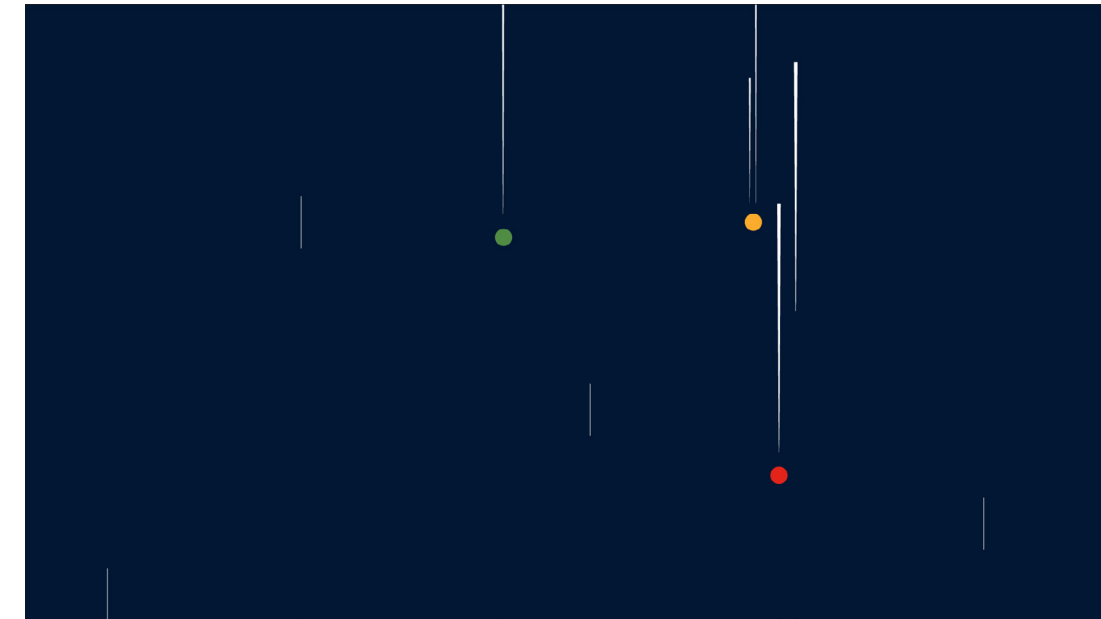
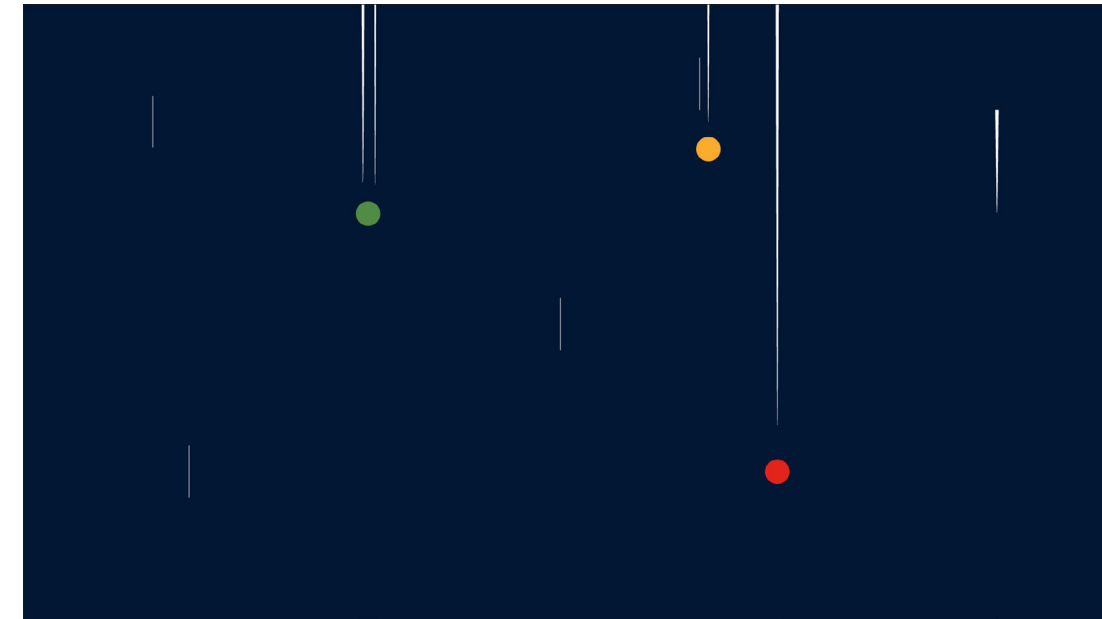
Marketing Legends

AWARDS

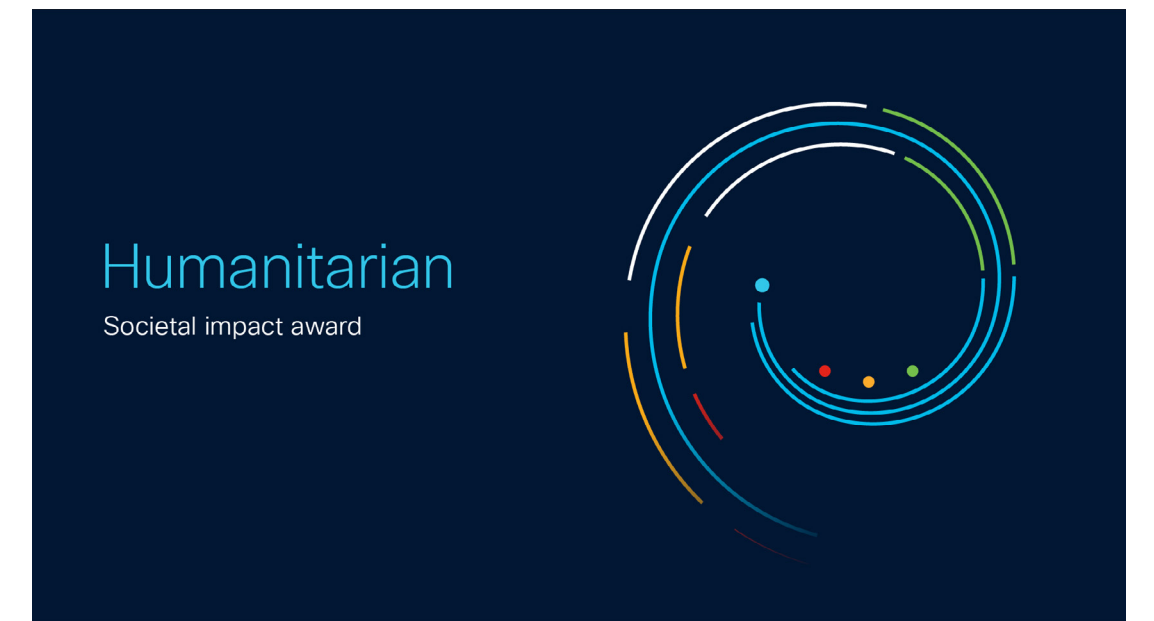
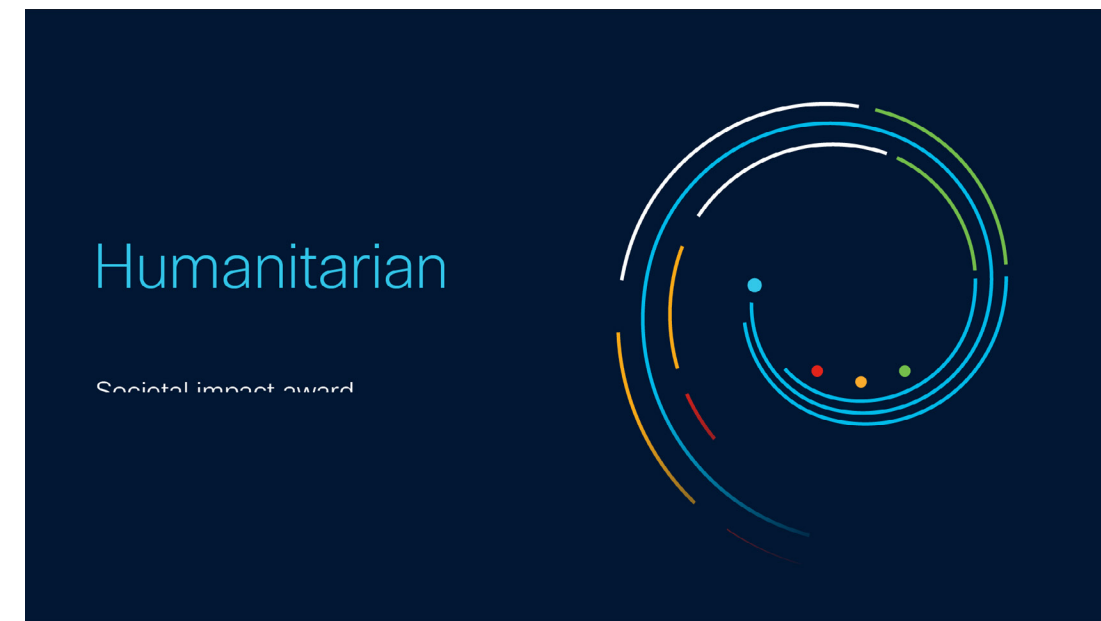
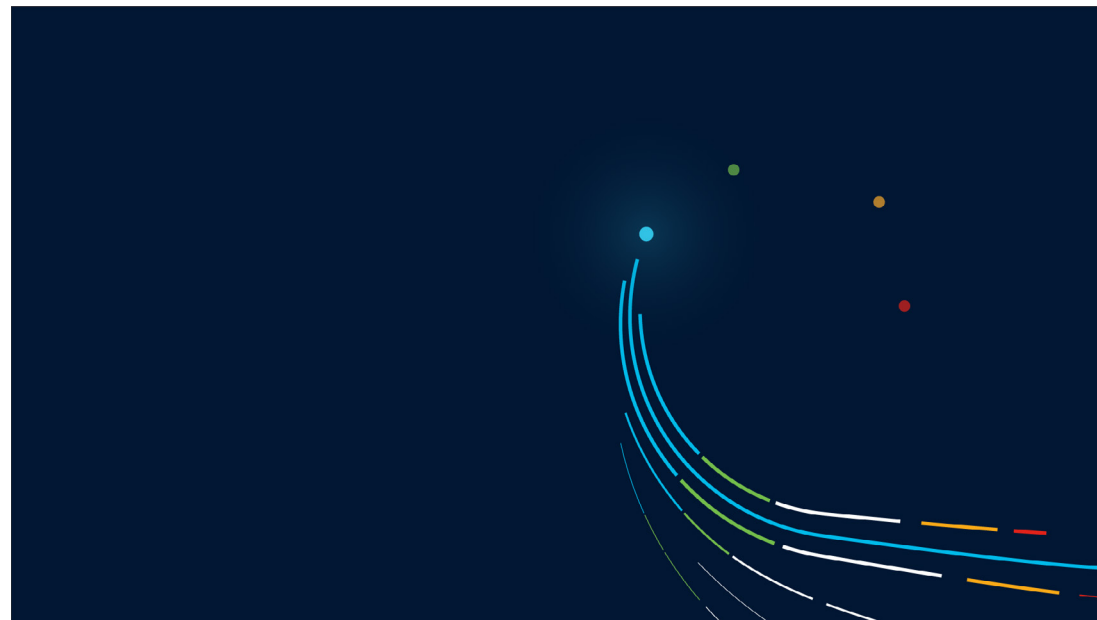
Hold for viewers to read then frame med/fast fade out

Humanitarian Award

Concept: Humanitarians give support to those in need. They help individuals in conflict return to a healthy state.



Stars falling fast - background dashes to give sense of movement



Legendary Team Award

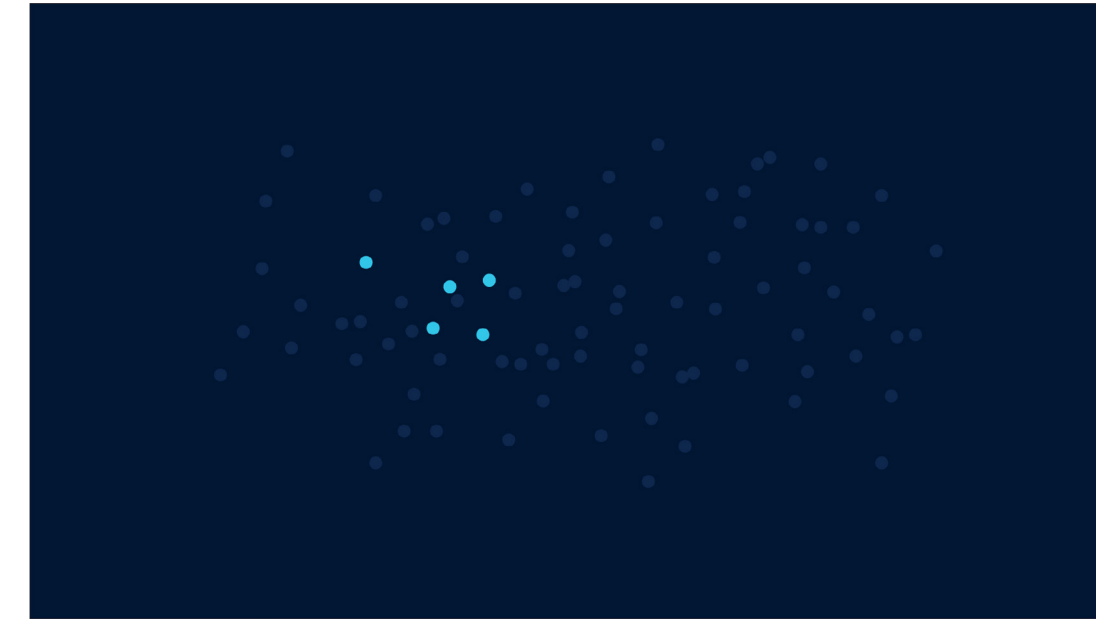
Concept: Individuals with a common goal join efforts to accomplish something greater than an individual could alone.



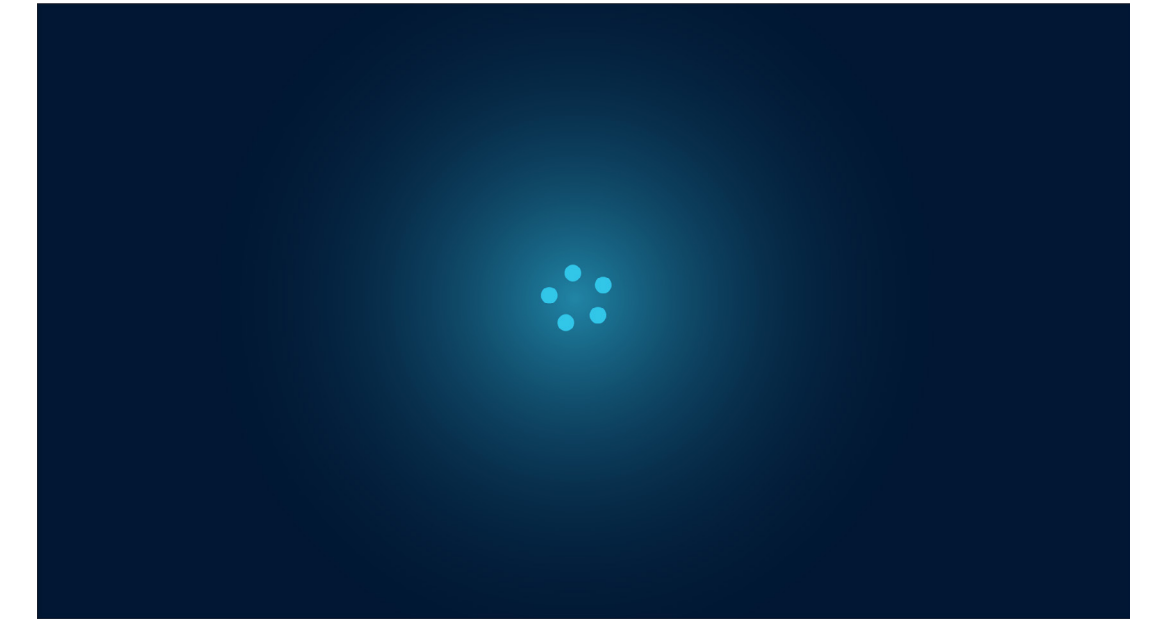
Close up



Stars "awaken" - slightly larger back to original size rebound results in color change and color ripples that fade out as the move away from star



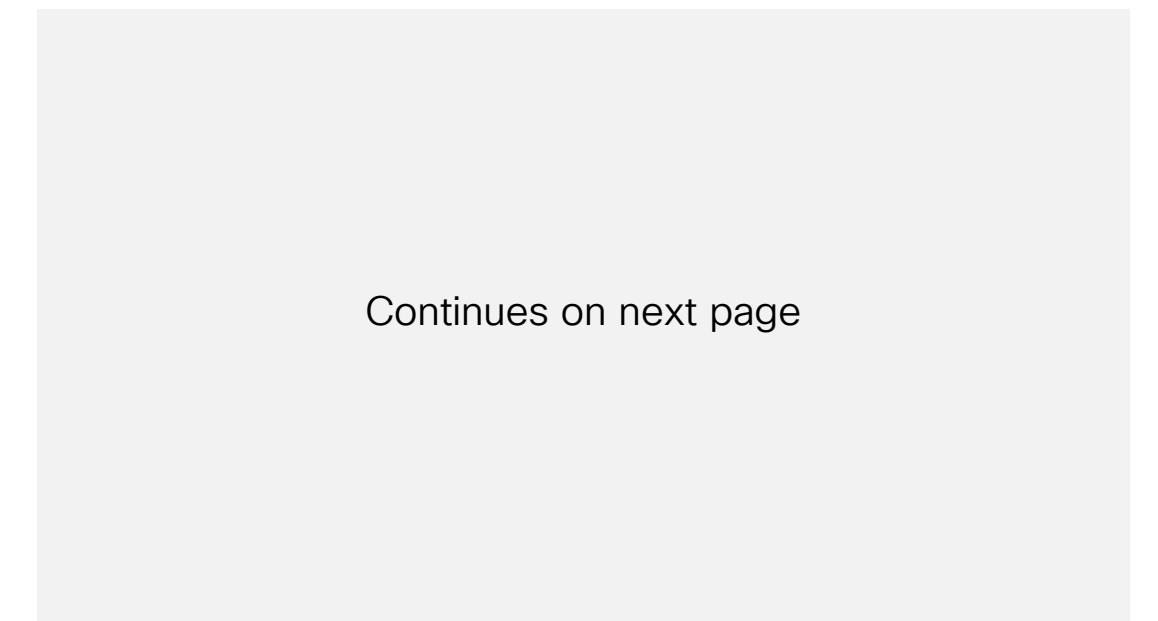
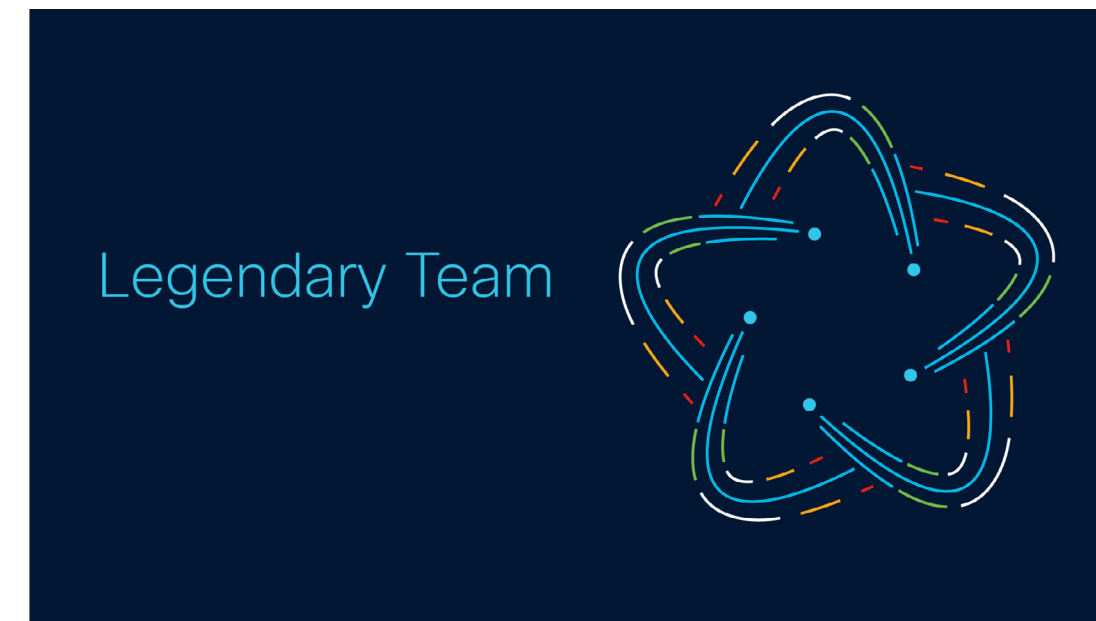
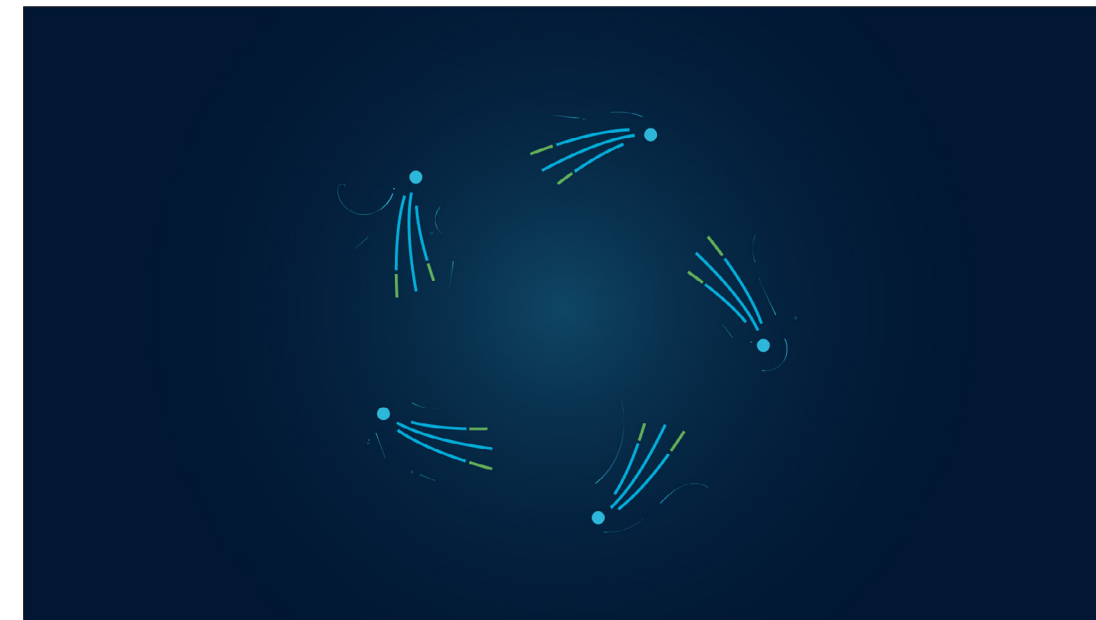
Zoom out



Dull background stars fade away as stars illumination grows

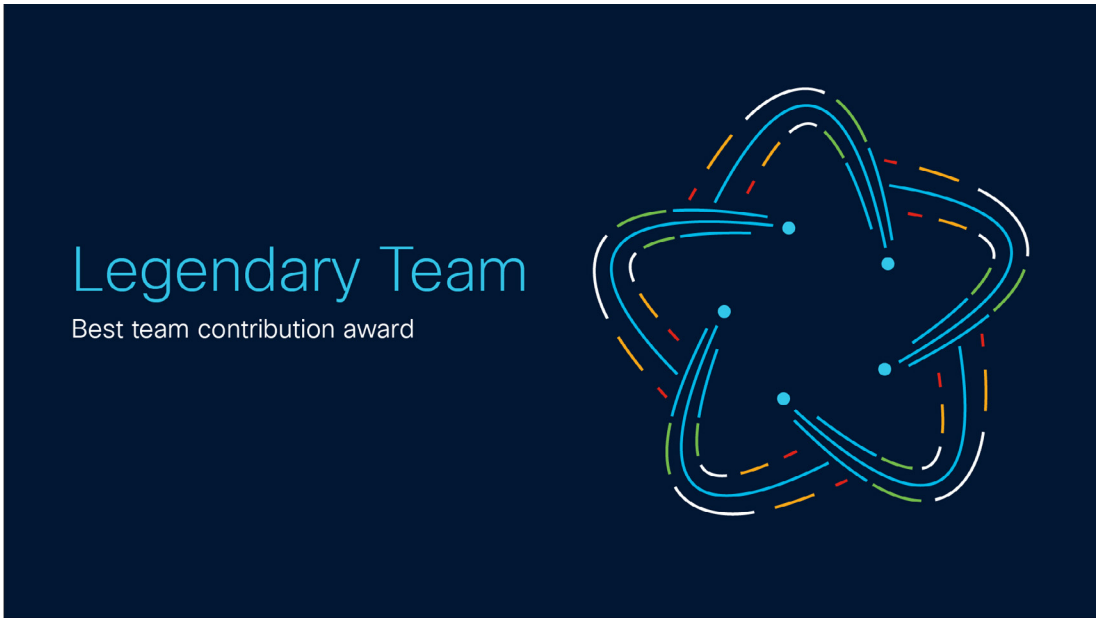
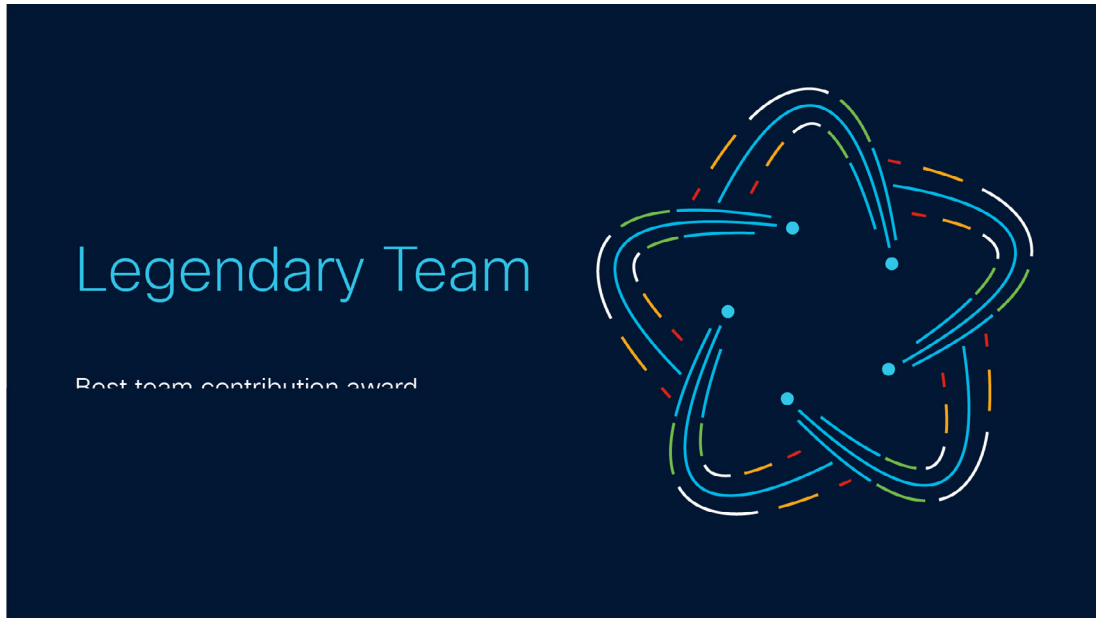


Close to far proximity example [Here](#) (1:03-1:05)



Legendary Team Award

Continued

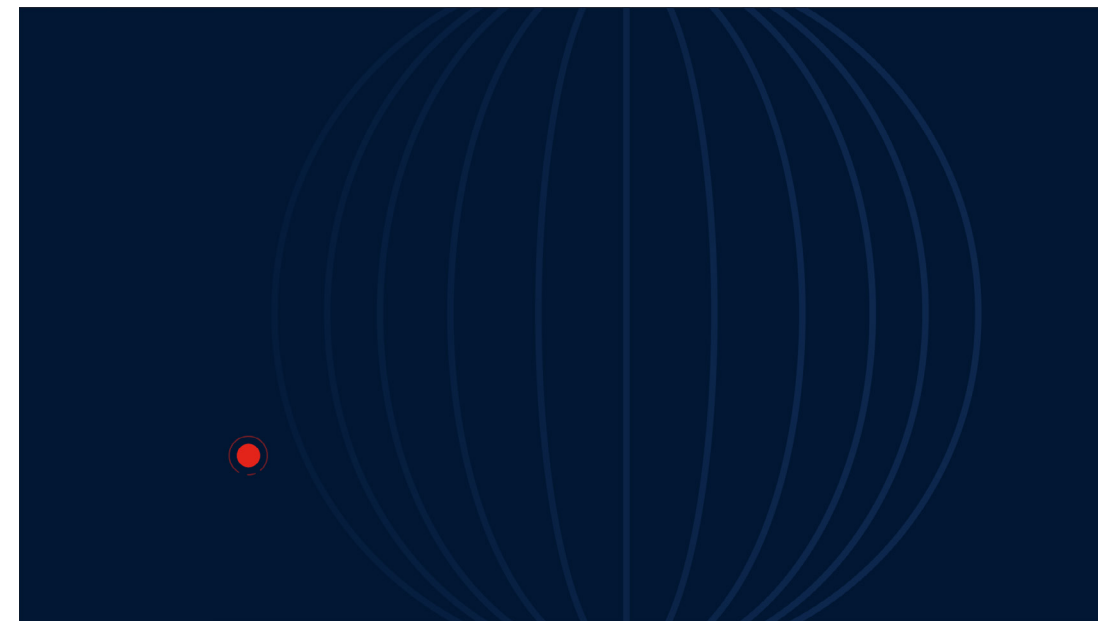


Trend Setter Award

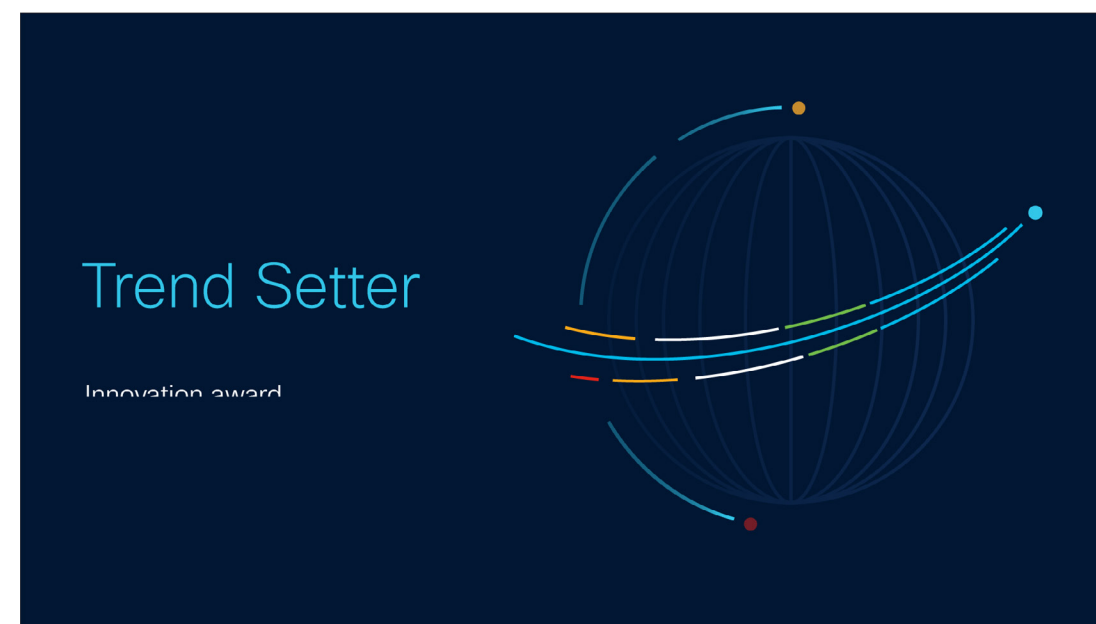
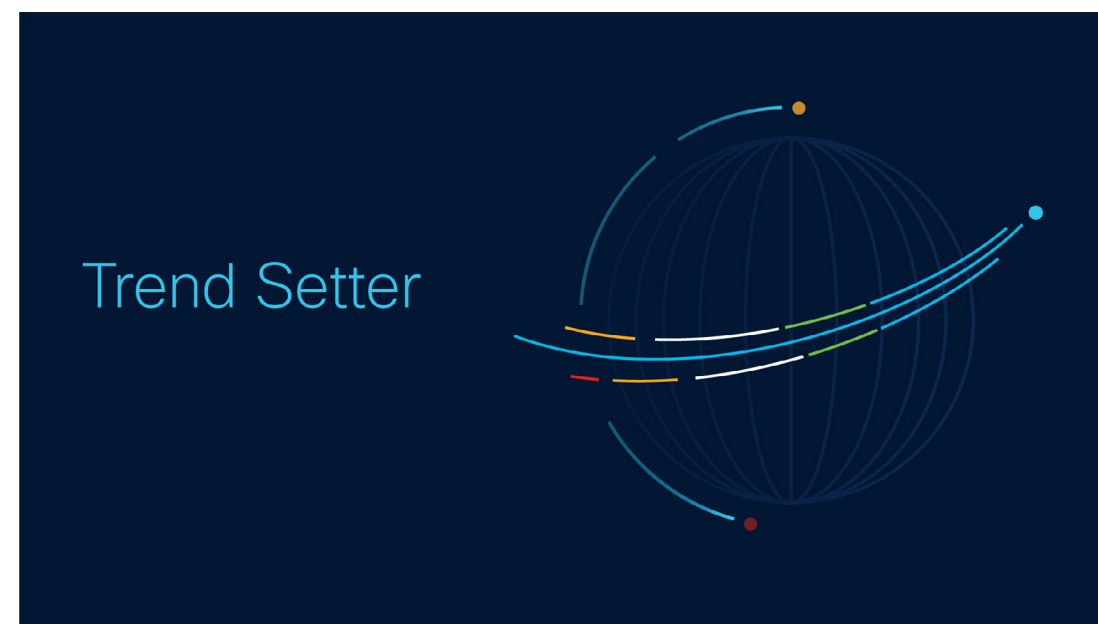
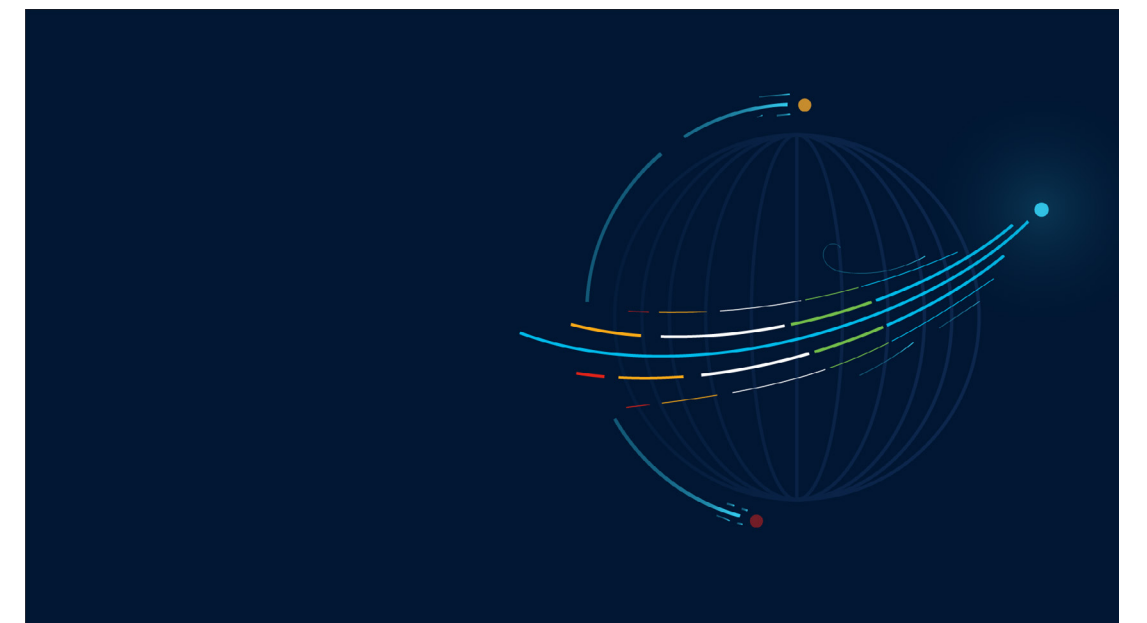
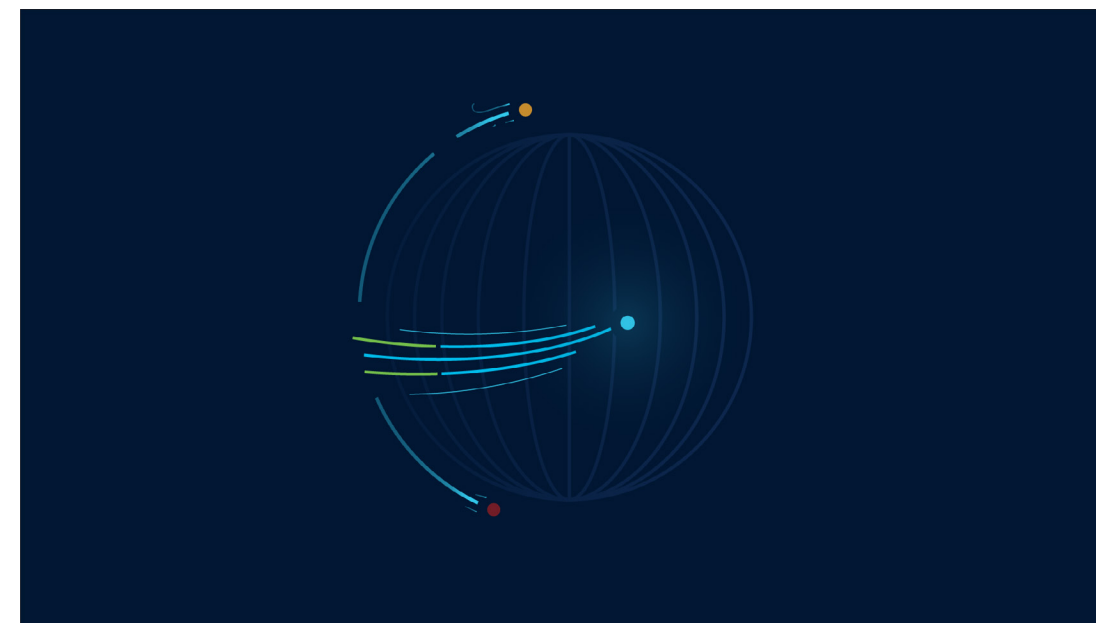
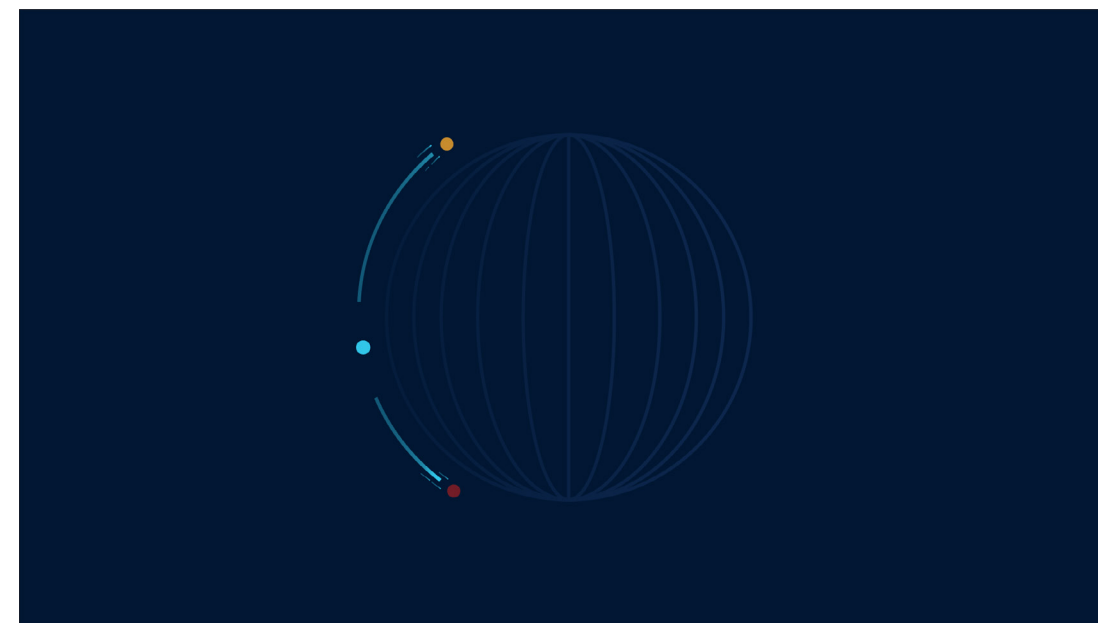
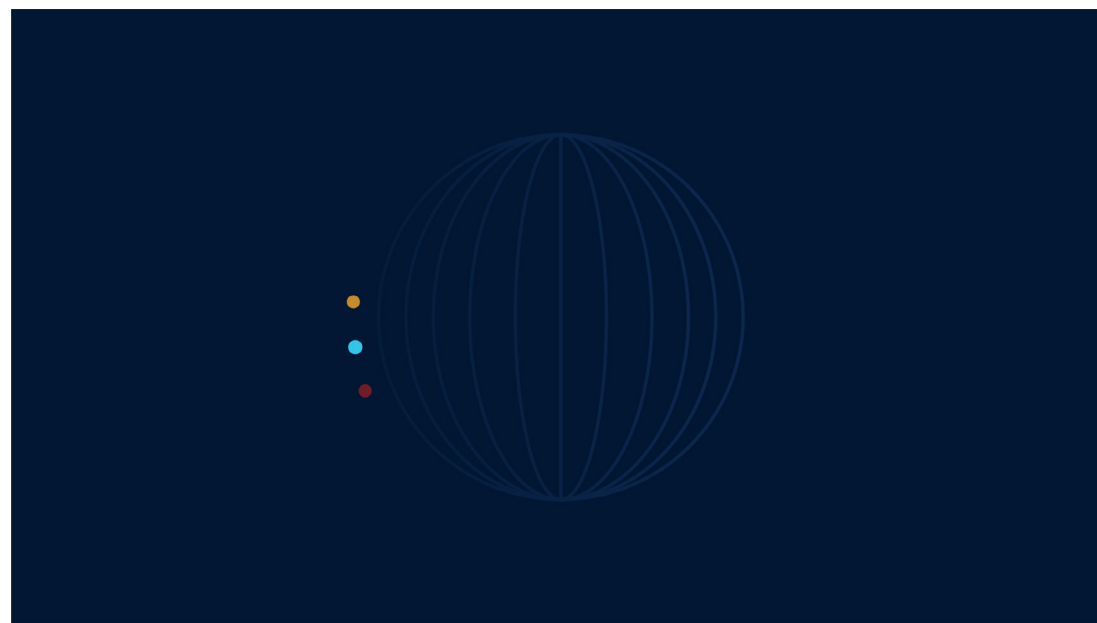
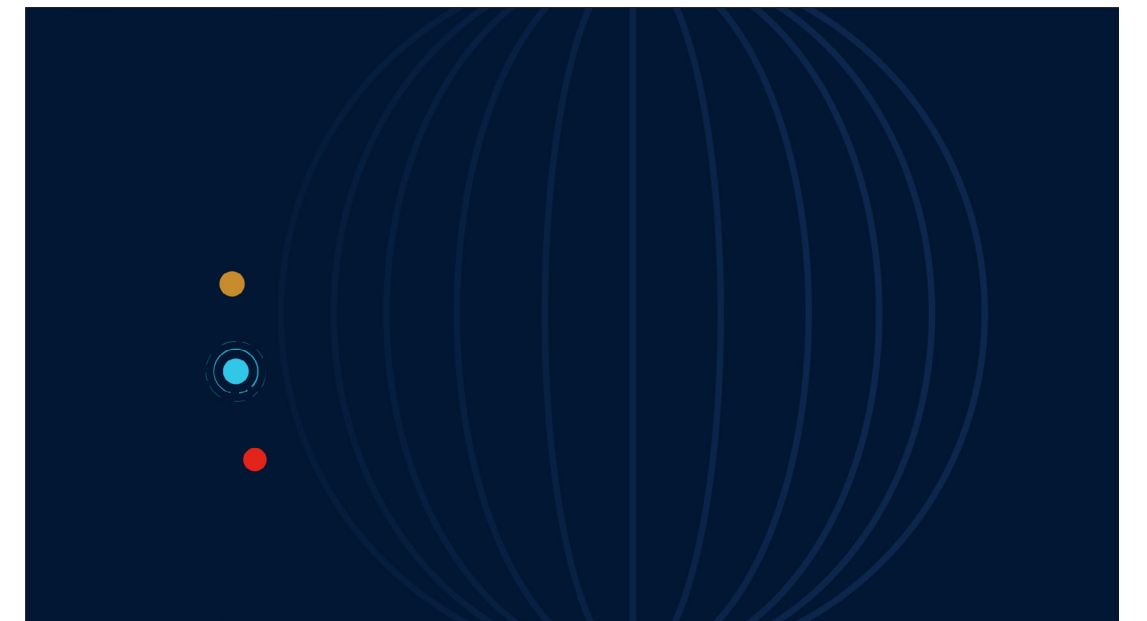
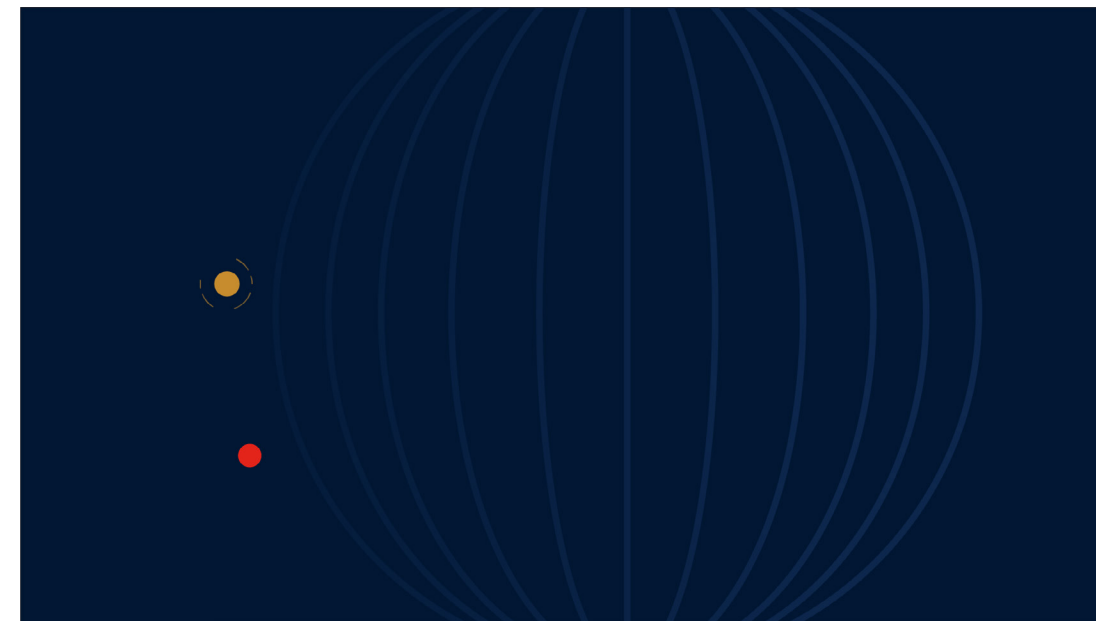
Concept: An individual who uses original thought to create new and improved methods.



Globe fades in



Stars arrive in popping motion from small to displayed size with slight rebound and color ripple expands and fades out

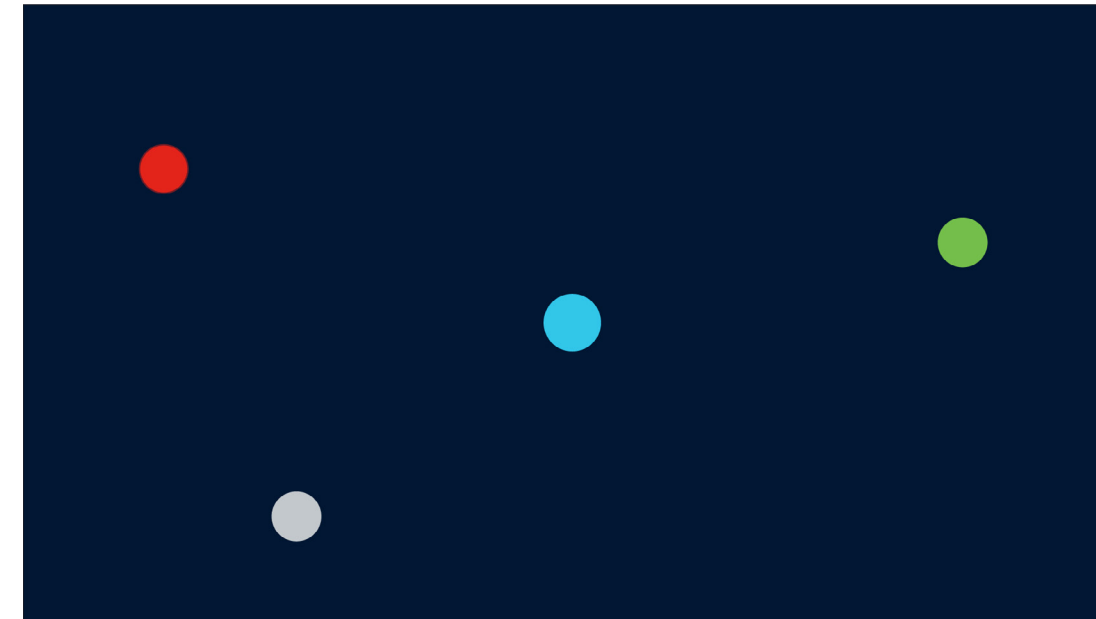


Legendary Leader Award

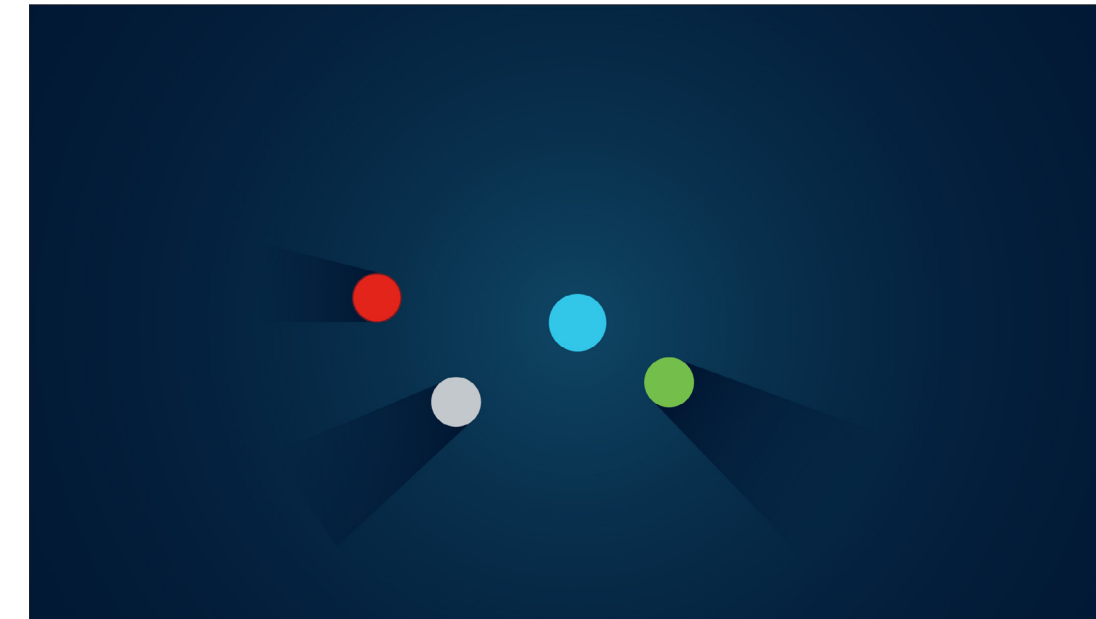
Concept: An individual that attracts and unites different kinds of people, in order to help them maximize their potential.



Stars in slow small circular motion in place to give sense of drifting



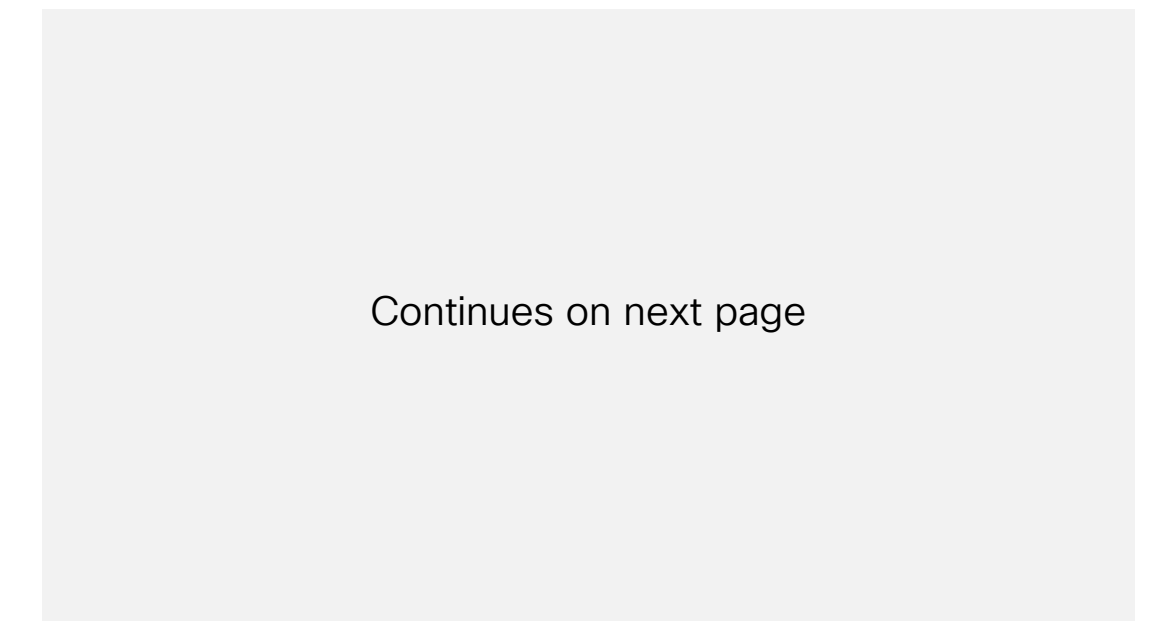
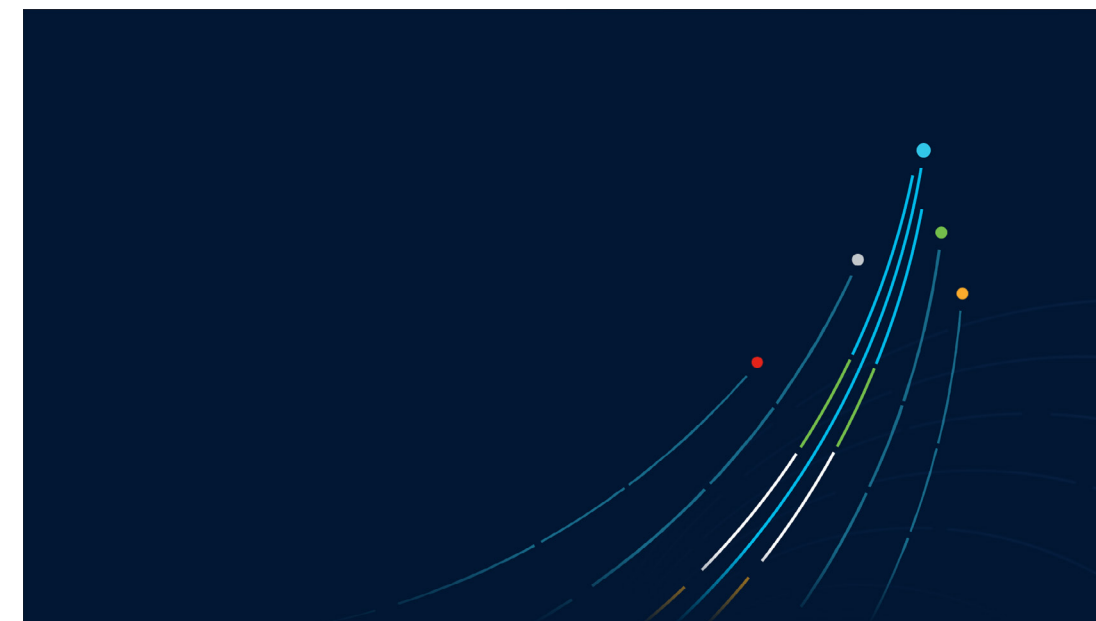
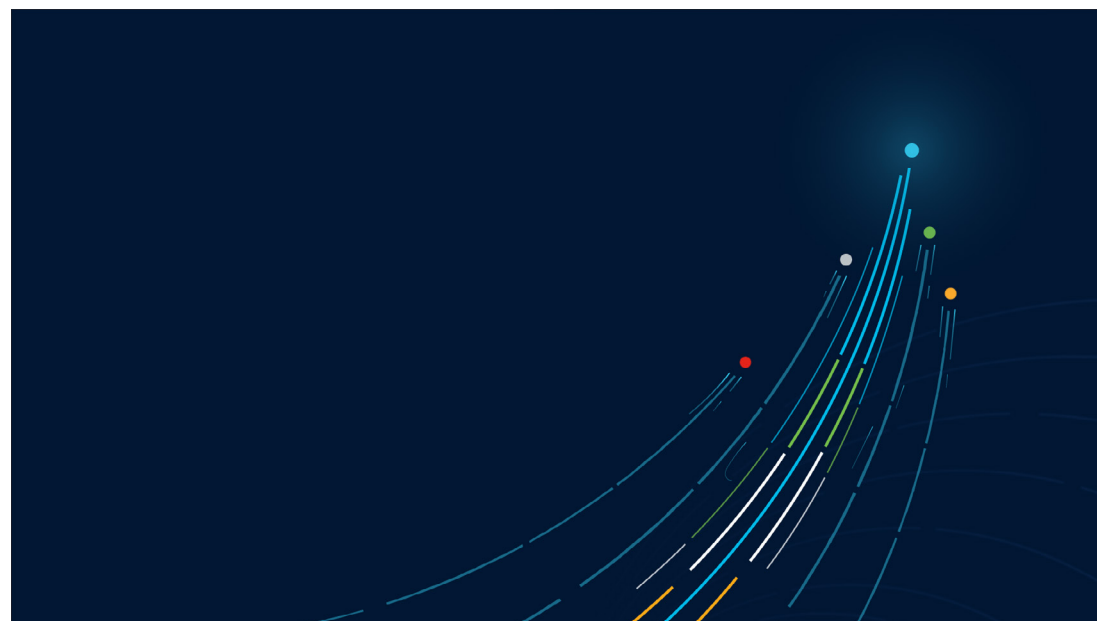
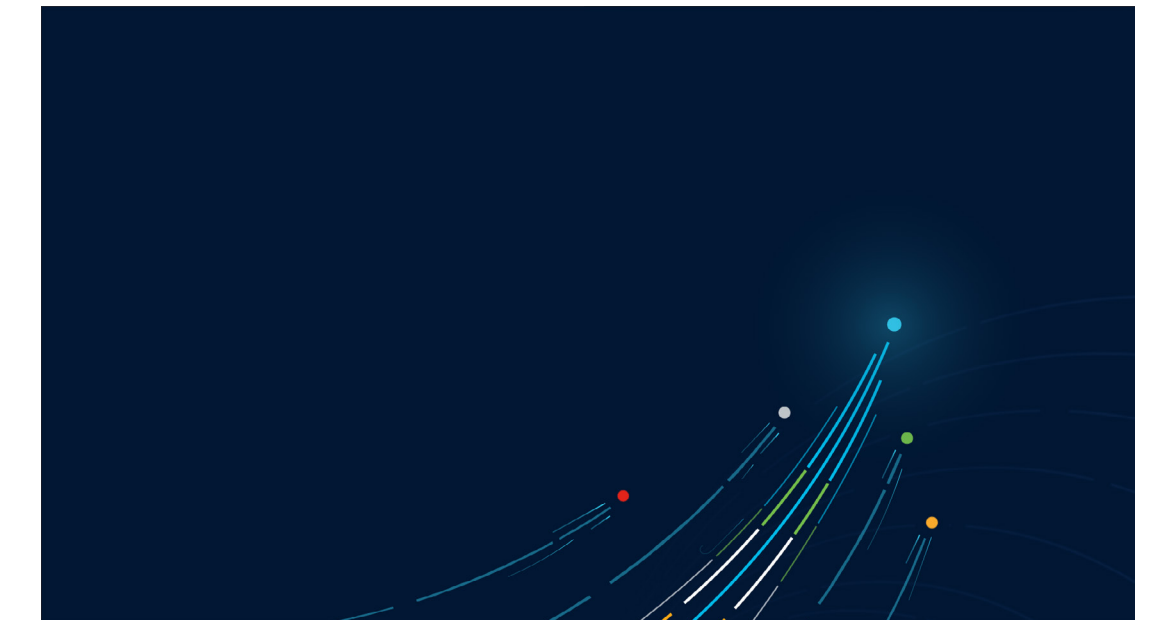
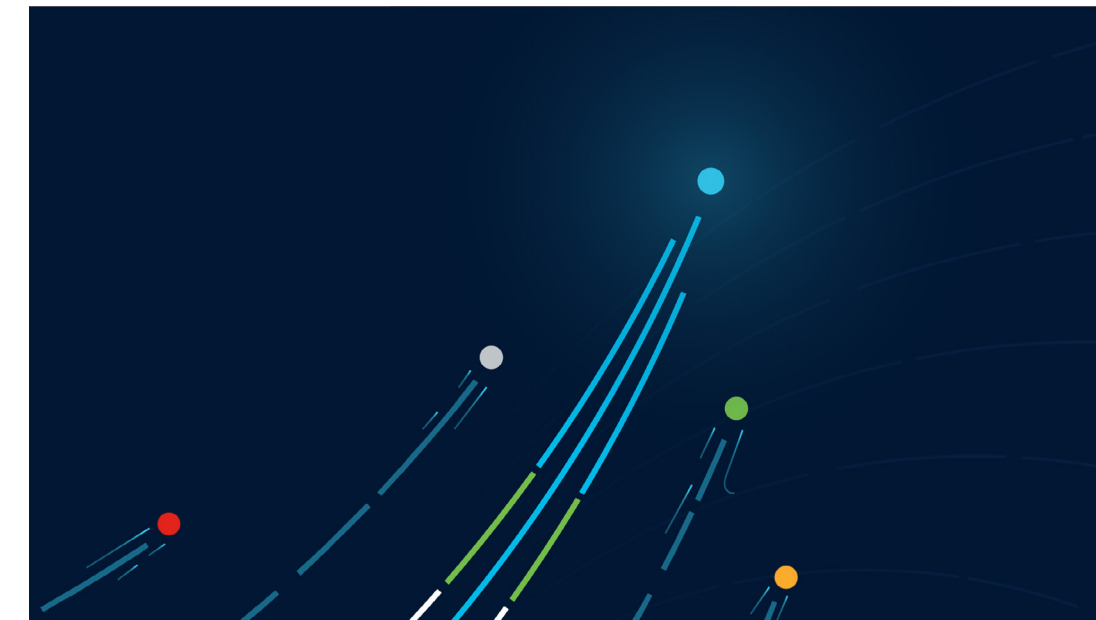
Blue Star arrives in popping motion from small to displayed size with slight rebound and color ripple expands and fades out

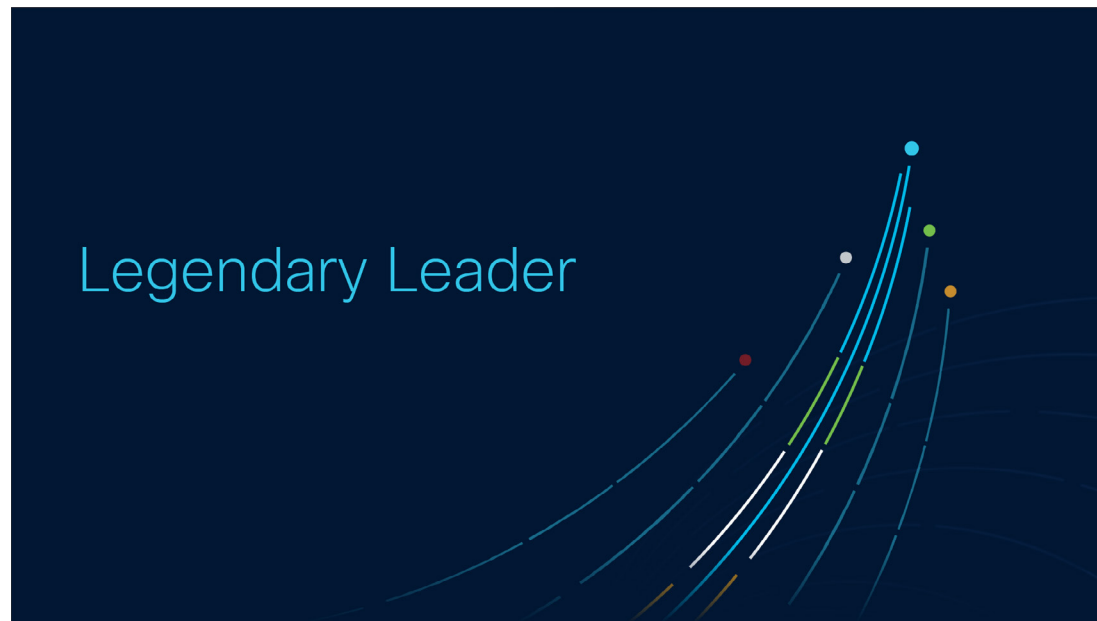


Stars exit frame top right



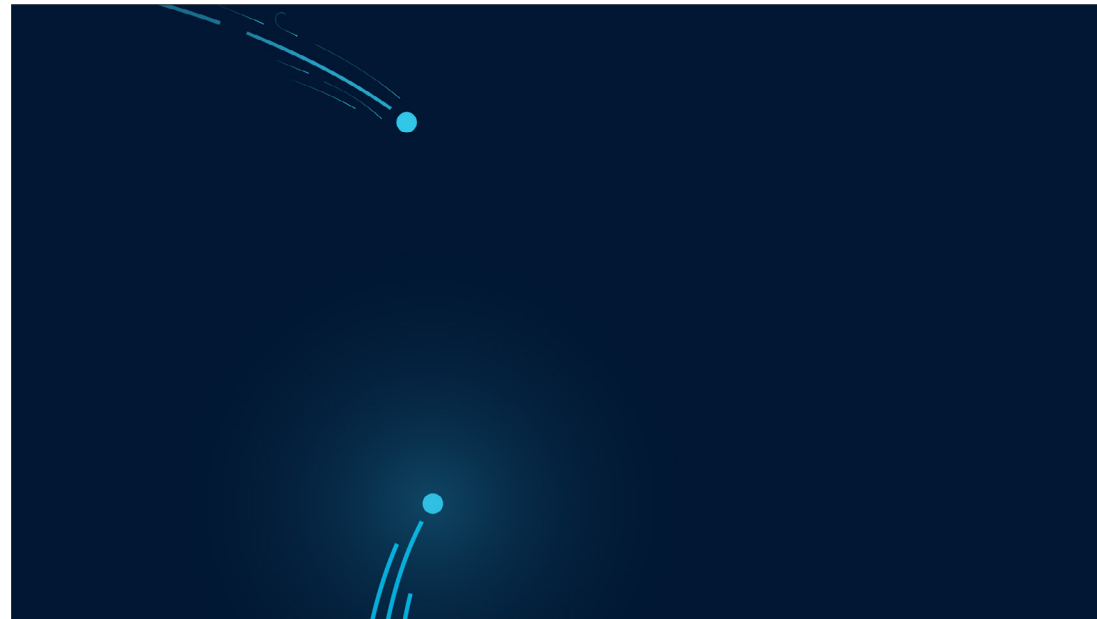
Star in slow small circular motion in place to give sense of drifting





Wingperson Award

Concept: A colleague who helps and guides another toward success.



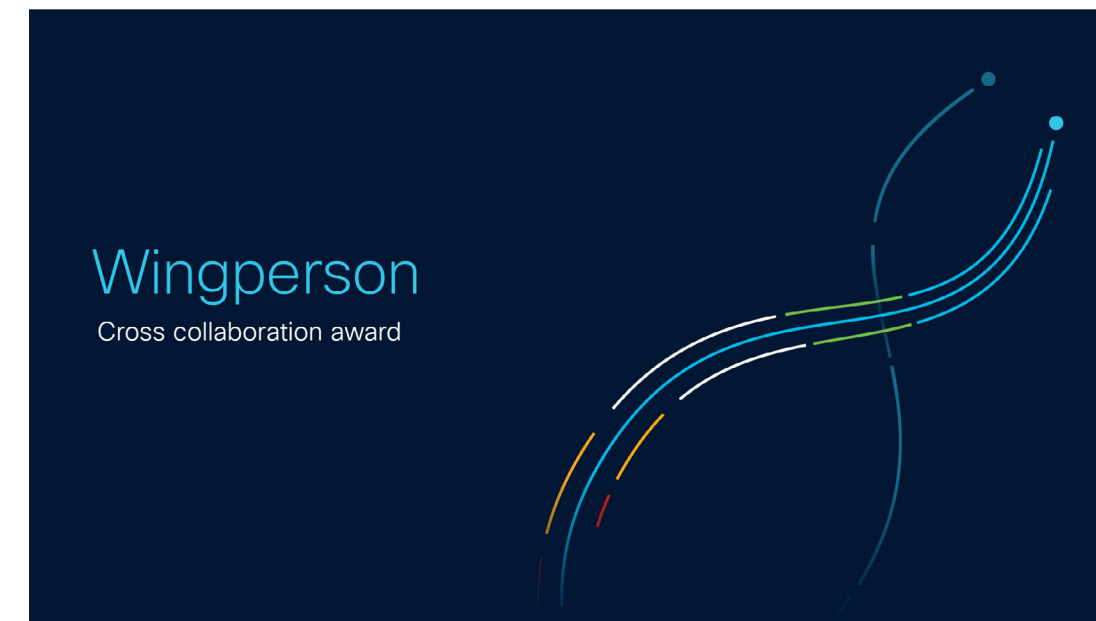
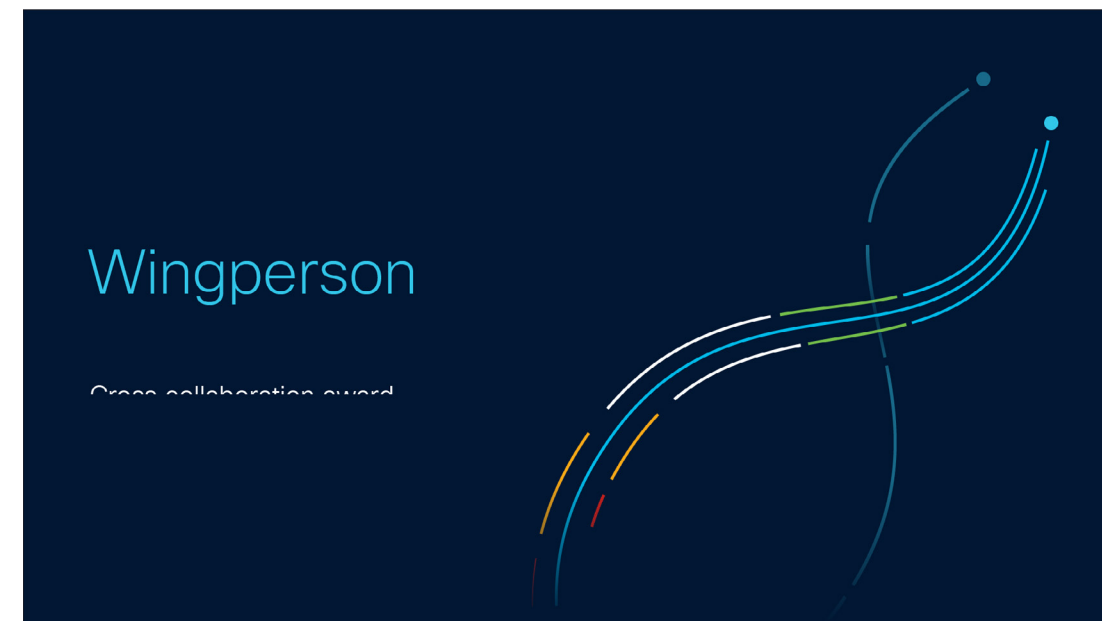
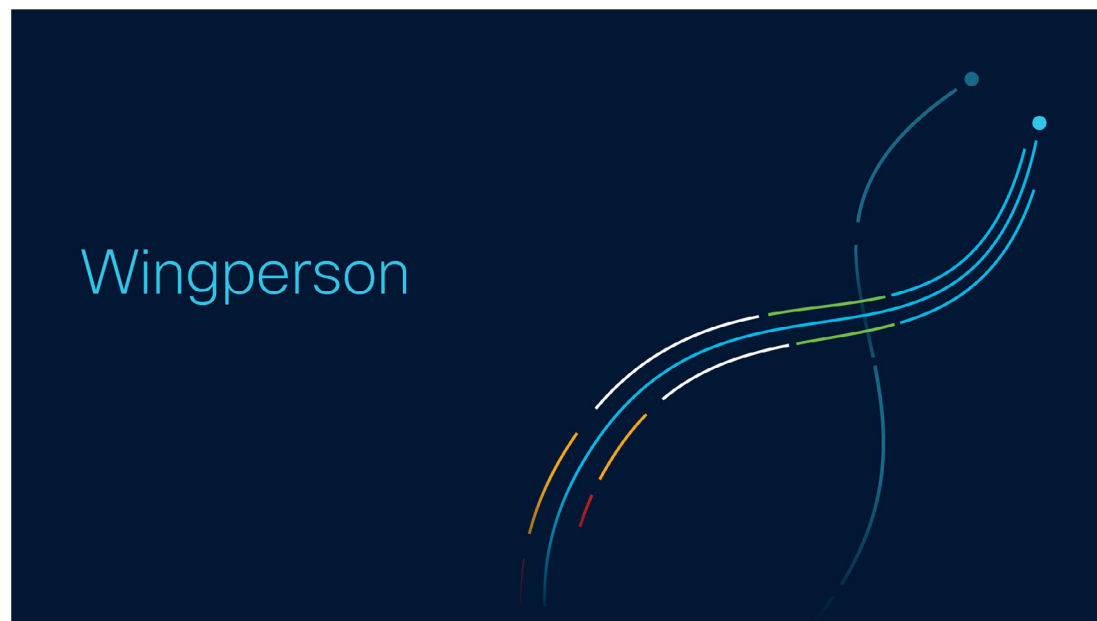
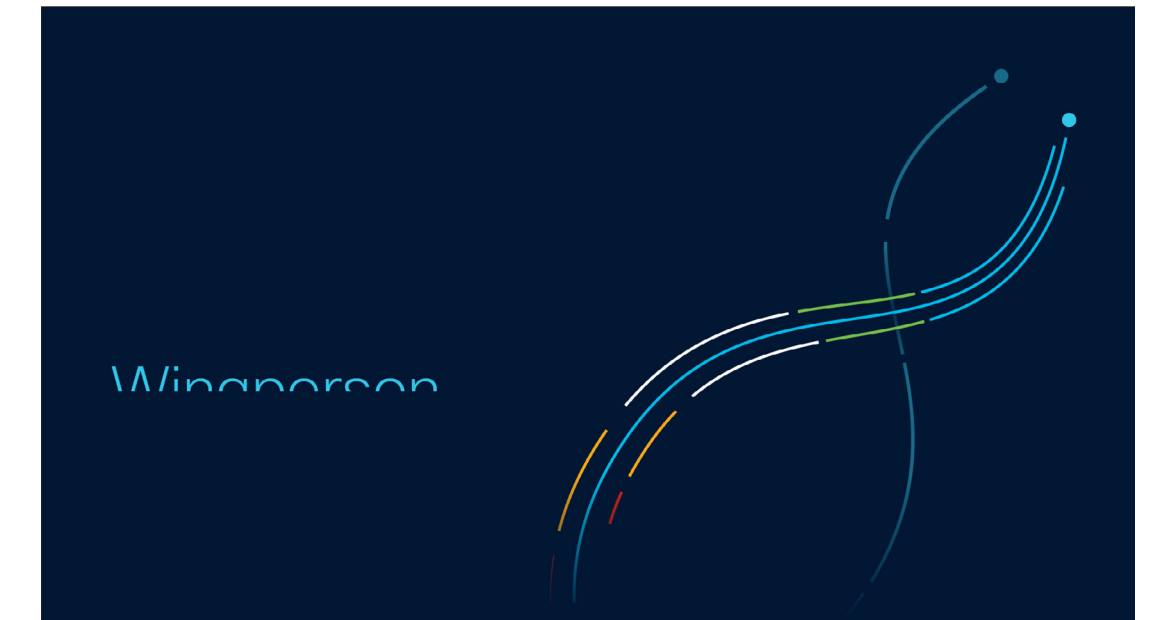
Collision playful like two balls bouncing off each other. Additional star glows after impact



Stars exit frame top right

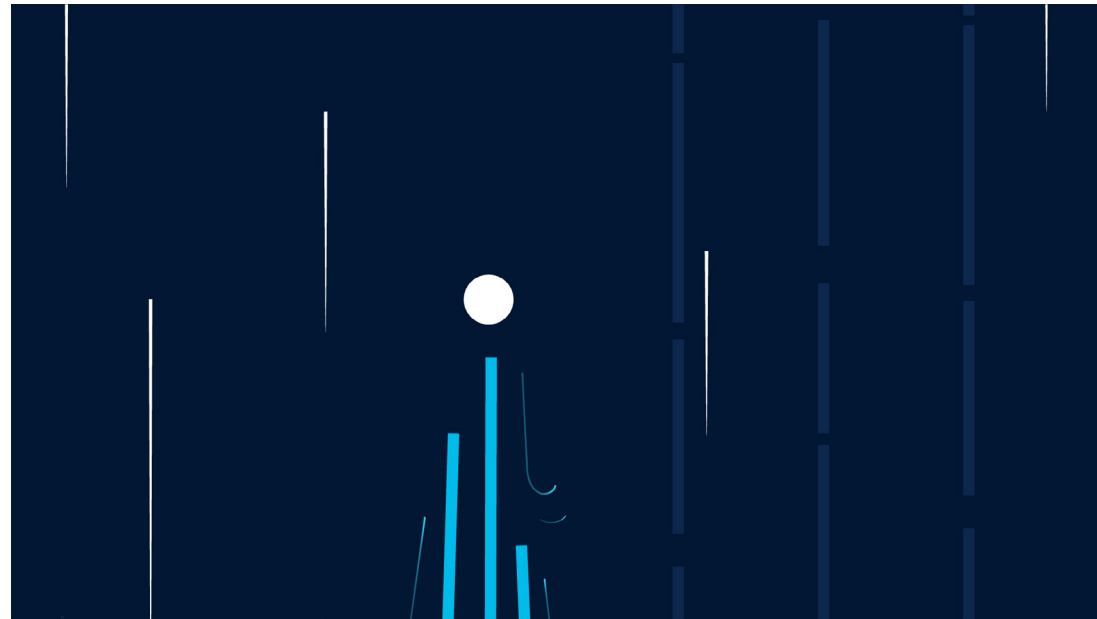


Stars enter frame

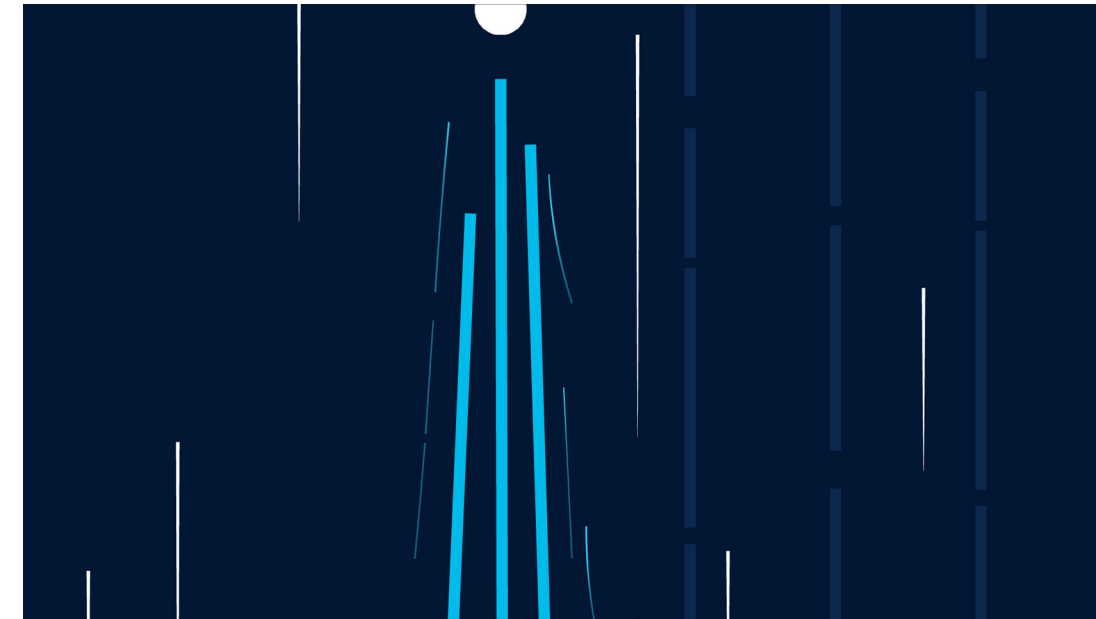


Bright Spark Award

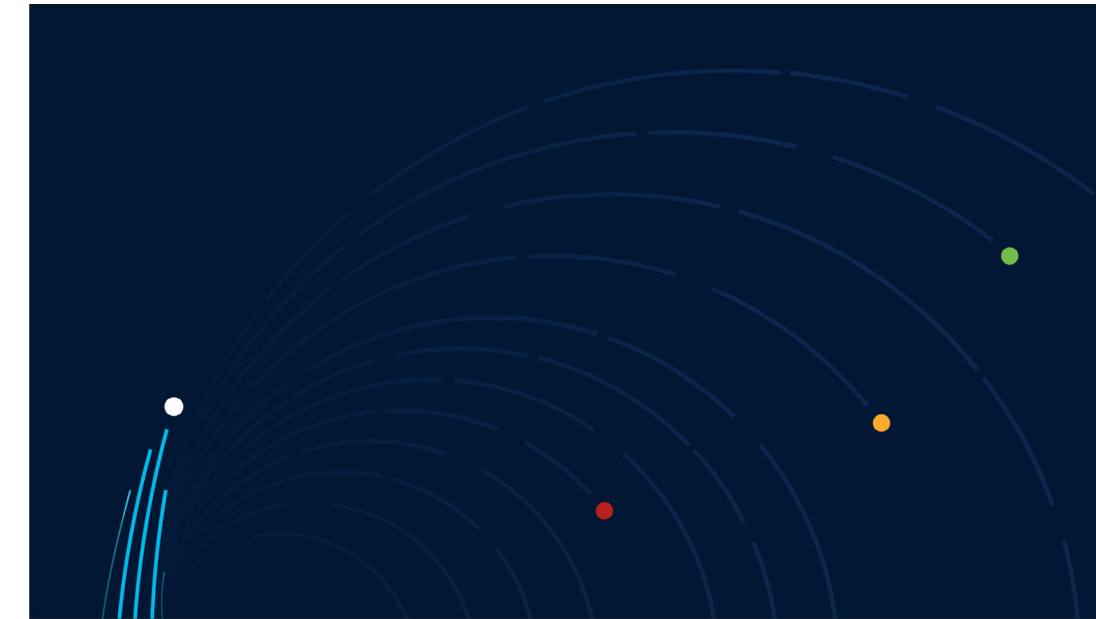
Concept: A novice that exhibits accelerated mastery of applicable skills.



Star shooting up fast - small vibrations. Background line work and debris/sparks move to give sense of movement.



Stars exit frame top



Star enters frame

